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# Enterprise Risk Management (ERM)

18 – 22 October 2027  
Trabzon





## Enterprise Risk Management (ERM)

**Ref:** 1802\_10228 **Date:** 18 – 22 October 2027 **Location:** Trabzon **Fees:** 4800 GBP

Enterprise Risk Management ERM is a one-week senior risk course delivered by Mars Training Centre in London, Dubai, Amsterdam, Munich and Kuala Lumpur — designed for chief risk officers, heads of risk and senior executives who own enterprise-wide risk in their organisations.

Risk has become a defining executive discipline. Geopolitical volatility, climate exposure, technology dependency, regulatory pressure and the speed of reputational damage in connected markets have made risk a board-level conversation in almost every sector. Organisations that treat risk as a checklist or a quarterly report no longer survive the shocks the modern environment produces; the ones that integrate risk thinking into strategy, capital allocation and culture do.

This programme builds a senior practitioner's command of enterprise risk management using the leading international frameworks — ISO 31000, COSO ERM, and the principles that sit beneath them — and applies them to the real risk landscape that delegates carry into the classroom. It is delivered by senior practitioners drawn from the Mars panel.

### What You Will Learn

By the end of this programme, you will be able to:

- Apply the ISO 31000 and COSO ERM frameworks to design an enterprise risk programme.
- Define and articulate a risk appetite statement that the board and the business can actually use.
- Build a risk register and risk taxonomy fit for an enterprise-scale organisation.
- Evaluate qualitative and quantitative risk-assessment methods and choose between them.
- Design key risk indicators that give early warning rather than retrospective comfort.
- Lead the three-lines model in your organisation without bureaucratising it.
- Embed risk thinking into strategy, capital allocation and major project decisions.
- Communicate risk to the board, the audit committee and the wider executive team.

### How You Will Benefit

You will leave with a senior practitioner's command of enterprise risk management and a personalised plan to strengthen your organisation's risk programme, alongside a Mars Certificate of Completion.

Your organisation will gain a risk leader who can connect risk to strategy, sharpen executive risk conversations, and build a programme that the board, regulators and the business itself find credible.

### Who This Programme Is For

This programme is designed for senior risk and executive leaders, including:



- Chief risk officers and heads of risk
- Senior risk managers preparing for chief risk officer roles
- Heads of internal audit working closely with risk
- Chief financial officers with risk-oversight responsibility
- Heads of strategy, planning and corporate development
- Heads of compliance, governance and assurance
- Senior executives in regulated sectors with risk-leadership remit
- Family-business principals strengthening enterprise risk discipline

The seniority floor is head-of-function and above. Delegates are encouraged to bring their own risk register, appetite statement or reporting pack so that the week's applied exercises work on live material rather than a generic case.