
Advanced Financial Analysis and Reporting

28 February – 4 March 2027
Cairo





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Advanced Financial Analysis and Reporting is a 1-week senior-level finance course delivered by Mars Training Centre UK in London, New York, Geneva, Milan and Dubai — designed for finance directors, controllers, senior accountants, and investment professionals who need to read financial statements at a far deeper level than the standard summary view.

Statements have become harder to read. Revenue recognition rules have tightened, lease accounting has changed the balance sheet, fair-value adjustments move material numbers in ways outsiders rarely catch, and management discussion sections often carry the most useful signal in the entire pack. The leaders who interpret the underlying business correctly are the ones who avoid expensive surprises.

Across five focused days, you will move from the headline numbers into accounting policy, segment analysis, earnings quality, off-balance-sheet exposures, and the analytical work that separates a competent reader from a strong one. The cases are drawn from listed UK and European companies and the work is delivered by senior practitioners with audit and analyst experience.

What You Will Learn

- Analyse a full set of published financial statements in depth.
- Evaluate revenue recognition policies and identify aggressive treatments.
- Adjust reported earnings for non-recurring items and accounting choices.
- Build a robust earnings-quality assessment of a target business.
- Interpret segment reporting and identify cross-subsidies.
- Assess off-balance-sheet exposures including operating leases and guarantees.
- Reconcile reported profit to free cash flow and explain the gap.
- Benchmark a company against peers using normalised figures.
- Prepare an executive-grade analytical report on a target business.
- Communicate complex financial findings to non-finance decision makers.

How You Will Benefit

You will leave with a far deeper analytical toolkit and a Mars Certificate of Completion.

Your organisation will gain a senior finance professional whose analysis is harder to fool, who spots accounting noise early, and whose reports drive better decisions on investment, lending, acquisition, and competitor monitoring.

Who This Programme Is For

This programme is designed for finance professionals working at a senior analytical level, including:



- Finance Directors and Group Financial Controllers
- Senior Financial Analysts and FP&A leads
- Investor Relations Directors
- Senior Internal Auditors and audit committee members
- Credit, lending, and corporate banking executives
- Investment analysts and equity research professionals
- Senior consultants in transaction services

The seniority floor is senior manager and above. The programme is delivered in person over five consecutive days, with a Mars Certificate of Completion awarded on the final day.