
Agile Project Management and Scrum

22 – 26 March 2027
Istanbul





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Agile Project Management and Scrum is a 5-day senior course on agile delivery, delivered by Mars Training Centre UK in London, Amsterdam, and Barcelona, in Dubai and Kuala Lumpur, and online — designed for project managers, programme leaders, and senior delivery leads who are running or scaling agile work in real organisations.

Agile is no longer a software specialty. Senior project leaders across financial services, government, infrastructure, healthcare, and energy are now expected to apply agile and hybrid delivery with judgement — and to know when not to. The conversation has moved past the marketing version of agile into a much more practical one: what works, what does not, and how a senior project leader makes the call.

Across five focused days, you will work through the agile mindset, Scrum in working depth, the wider agile ecosystem, scaling approaches at concept level, and the practical realities of hybrid delivery in regulated and large-organisation contexts. The faculty are senior practitioners who have led agile and hybrid delivery on real programmes.

The week opens with agile foundations framed for senior leaders, moves into Scrum in working depth, then into product backlog and delivery practices, then into scaling, hybrid delivery, and the common failure patterns, and closes with synthesis and a personal action plan.

What You Will Learn

By the end of this programme, you will be able to:

- Apply agile values and principles to real project decisions.
- Lead a Scrum team through the full Scrum framework with confidence.
- Distinguish the responsibilities of Product Owner, Scrum Master, and Developer roles.
- Build, refine, and prioritise a product backlog at executive standard.
- Apply user stories, acceptance criteria, and definitions of done.
- Select an appropriate scaling approach at concept level for the organisation.
- Design hybrid delivery that respects both agile and predictive constraints.
- Diagnose common agile failure patterns and lead recovery.
- Build a personal agile leadership development plan.

How You Will Benefit

You will leave with a senior, judgement-based grounding in agile delivery and Scrum, and a Mars Certificate of Completion.

Your organisation will gain a delivery leader who applies agile where it works, defends predictive approaches where they work, and brings the discipline to make hybrid delivery actually deliver.



Who This Programme Is For

This programme is designed for senior delivery leaders working with agile, including:

- Project managers and senior project managers
- Programme managers and project directors
- Heads of PMO and PMO managers introducing agile delivery
- Product managers and senior product owners
- Heads of transformation and digital delivery leads
- Senior public-sector delivery leaders
- Consulting delivery leads and engagement managers

The seniority floor is experienced project manager.