
Logistics and Distribution Management

25 – 29 January 2027
Casablanca





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Ref: 1506_3979 **Date:** 25 – 29 January 2027 **Location:** Casablanca **Fees:** 4000 GBP

Logistics and Distribution Management is a one-week senior logistics course delivered by Mars Training Centre across its international centres — in London, Amsterdam, Dubai, Jeddah, and Bangkok — designed for logistics directors, distribution heads, and senior managers responsible for the movement and storage of goods.

Logistics has become a competitive battleground. Customer expectations have moved from delivery in days to delivery in hours, fuel and labour costs continue to climb, and the move toward sustainability is changing how every leg of distribution is designed and measured. At the same time, the underlying disciplines — network design, freight management, warehousing, last-mile, and the choice between in-house and third-party operations — remain the levers that determine whether a logistics function delivers service at a sustainable cost.

Across five focused days, you will work through the end-to-end logistics function from network design through to last-mile delivery. The week balances strategic frameworks with the operational analytics that drive day-to-day performance, and is delivered by senior practitioners who have led logistics organisations. You leave with a personal action plan grounded in your own network, modes, and service profile.

What You Will Learn

By the end of this programme, you will be able to:

- Design and assess a distribution network for cost and service.
- Apply transport modal selection and freight optimisation techniques.
- Manage 3PL and 4PL relationships using a structured framework.
- Operate warehouse and distribution centre performance regimes.
- Configure last-mile and e-commerce logistics models.
- Apply logistics analytics and cost-to-serve modelling.
- Embed sustainability and carbon measurement into logistics decisions.
- Build the business case for logistics transformation.
- Manage international logistics, customs, and trade compliance.
- Communicate logistics performance to executive stakeholders.

How You Will Benefit

You will leave with the frameworks and analytics to drive measurable improvement in your distribution operations, and a Mars Certificate of Completion.

Your organisation will gain a logistics leader who can balance cost and service rigorously, lead third-party and internal teams to higher performance, and build sustainability and resilience into the operating model.



Who This Programme Is For

This programme is designed for senior logistics professionals, including:

- Logistics Directors and Heads of Logistics
- Distribution Directors and Heads of Distribution
- Senior Transport Managers
- 3PL and 4PL contract owners
- Heads of Warehouse and Distribution Centre Operations
- Supply chain directors with logistics accountability
- E-commerce and last-mile operations leaders
- Senior public-sector logistics leads

The seniority floor is manager level and above.