
Cybersecurity for Senior Managers

19 – 23 April 2027

Dubai - Marriott Hotel Al Jaddaf, Dubai





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Cybersecurity for Senior Managers is a 5-day leadership and governance course delivered by Mars Training Centre UK in London, Dubai, Geneva, Doha, and Kuala Lumpur as well as online, designed for directors, board members, and senior executives who must lead the organisation's cyber resilience without becoming cyber technicians.

Cybersecurity is now a board-level matter. Regulators expect it, customers expect it, and the financial and reputational damage of a serious incident has put it firmly inside the senior leader's accountability. This is not a technical course in penetration testing or defensive engineering — it is a leadership course in cyber governance, resilience, crisis response, and the executive judgement that sits above any technical control.

Across five focused days, you will sharpen the senior leader's view of cyber risk. You will study real incidents and the board-level decisions made during them, work through governance frameworks fit for the next generation of threats including AI-enabled attacks, and leave with a personal action plan for raising your organisation's cyber posture.

The week moves from the cyber risk landscape, through governance frameworks and maturity, into third parties, data and the regulatory picture, then executive-level crisis response, closing with a personal action plan.

What You Will Learn

- Frame cyber risk in business and balance-sheet terms.
- Interpret the threat landscape, including AI-enabled attacks and ransomware.
- Apply a cyber governance framework appropriate to your organisation.
- Evaluate the maturity of your cyber programme using a structured baseline.
- Govern third-party and supply chain cyber risk.
- Lead executive and board-level cyber crisis response.
- Communicate cyber risk credibly to regulators, customers, and the board.
- Set the cyber agenda for the next 12 months at executive level.

How You Will Benefit

You will leave with the executive vocabulary, governance lens, and crisis instincts to lead cyber conversations with credibility, and a Mars Certificate of Completion.

Your organisation will gain a senior leader who can hold the cyber function to account, who can lead the room when a serious incident happens, and who can answer the questions a board now expects to ask.



Who This Programme Is For

The programme is designed for chief executives and managing directors, chief operating officers, chief financial officers and general counsel, directors of risk, governance and audit, senior business leaders responsible for cyber-affected functions, board members and audit-committee chairs, senior public-sector executives, family-business principals overseeing modernisation, and directors of communications and crisis management. The seniority floor is director level and above. This is a leadership programme; technical roles such as security engineers and SOC analysts will find their needs better served by a hands-on technical course.

Delivery is facilitator-led and interactive, mixing teaching with discussion, validated diagnostic tools, applied exercises, and continuous personal feedback from your lead faculty. Successful delegates receive a Mars Certificate of Completion.