
Robotic Process Automation (RPA) for Managers

14 – 18 February 2027
Doha





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Robotic Process Automation RPA for Managers is a 5-day senior management course delivered by Mars Training Centre UK in London, Dubai, Prague, Manama, and Kuala Lumpur, designed for directors and senior managers who must identify, sponsor, and govern RPA and intelligent automation in their functions.

RPA was the first wave of enterprise automation, and intelligent automation — RPA combined with AI — is now the dominant pattern. Many programmes deliver real value; many more sit unused six months after launch, weighed down by brittle bots and broken processes. The senior leader's job is to choose well, sequence well, and govern well — not to write the code.

Across five focused days, you will sharpen your senior-management view of RPA and intelligent automation. You will study the patterns behind successful programmes and the patterns behind the failures, work through the business case, governance, and operating-model decisions, and leave with a tailored automation roadmap for your function.

The week moves from RPA and intelligent automation in context, through identifying and sizing opportunities, into governance, risk and control, then operating model, people and adoption, closing with a personal action plan.

What You Will Learn

- Define RPA and intelligent automation in plain business terms.
- Identify high-value automation candidates across your function.
- Evaluate RPA business cases and total-cost-of-ownership models critically.
- Distinguish RPA, intelligent automation, and AI-driven automation.
- Govern automation programmes at executive and audit-committee level.
- Lead the workforce and capability change automation creates.
- Manage RPA vendors, platforms, and the wider automation supply chain.
- Build a 12-month automation roadmap for your function.

How You Will Benefit

You will leave with a working senior-manager view of automation, the judgement to commission and govern it well, and a Mars Certificate of Completion.

Your organisation will gain a leader who can capture real productivity from automation, avoid the over-promises of vendor marketing, and prevent the "bot graveyard" that quietly destroys early programmes.



Who This Programme Is For

The programme is designed for directors of operations, shared services and finance, heads of automation, intelligent automation and centres of excellence, senior managers leading process-heavy functions, directors of risk, audit and compliance with automation in scope, senior public-sector executives leading service modernisation, heads of HR overseeing workforce implications of automation, heads of procurement involved in automation sourcing, and family-business principals overseeing operational modernisation. The seniority floor is senior manager and above.

Delivery is facilitator-led and interactive, mixing teaching with discussion, validated diagnostic tools, applied exercises, and continuous personal feedback from your lead faculty. Successful delegates receive a Mars Certificate of Completion.